

**OWNER OF DATA PROCESSING**  
**QUARZIO SRL - VIA GIUSEPPE MAZZINI, 47, ACI SANT'ANTONIO (CT) - 95025 (ITALY)**  
**P.IVA 05395980872 EMAIL ADDRESS OF THE HOLDER:**  
**INFO@SEOTESTERONLINE.COM**

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This **PRIVACY POLICY** ( "Agreement" or "Agreement" or "Statement of" or "privacy Privacy Policy") constitutes a legally binding agreement between the user ( "User" or "you") of SEO Tester Online services and Quarzio srl. company with registered office in VIA GIUSEPPE MAZZINI, 47, ACI SANT'ANTONIO, (CT), 95025, Italy, VAT: IT05395980872, info@seotersteronline.com owner of SEO Tester Online (here also called "SEO Tester Online", "Quarzio", "us", "the business", "the service").

In SEO Tester Online, we strive to develop innovative services to better serve our users. We recognize that confidentiality is an important issue, so we design and operate our services with the protection of your privacy in mind. This Privacy Policy ("Privacy Policy") explains our policies and procedures for the collection, use and disclosure of personal information that we may receive from you and other users of the SEO Tester Online service, through our software, mobile applications and our Web Site <https://www.seotesteronline.com> and/ or any of its subdomains (for example, not exhaustive, suite.seotesteronline.com, help.seotesteronline.com, etc.) (the "site web "). These services, software, mobile applications and website are referred to collectively in this Privacy Policy as "Service". This Privacy Policy applies only to information provided by us through the Service.

Whenever a new user visits our site, a banner or a communication containing our information on cookies and privacy will appear. The information is intended to allow the user to give or not his informed consent and therefore to accept the terms and conditions of use of our site and our service.

*By giving your consent, by clicking on the "I Agree" button, the user accepts:*

- a) The terms and conditions of use of the services offered by SEO Tester Online through its website;
- b) The provisions contained in the cookie policy and in the privacy policy of SEO Tester Online;
- c) The method of processing your personal data and information in accordance with the provisions of this privacy policy.

Among the Personal Data collected by this Application, either independently or through third parties, there are: Cookies, Usage data, email, name, surname, profession, sector of activity, geographical location, date of birth, telephone number, password , website, profile picture and

various types of Data.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically during the use of this Application.

All the Data required by this Application are mandatory and, in the absence of their provision, it may be impossible for this Application to provide the service. In cases where this Application indicates some Data as optional, Users are free to refrain from communicating such Data, without this having any consequence on the availability of the service or on its operation.

Users who have doubts about which data are required are encouraged to contact the owner.

Any use of Cookies - or other tracking tools - by this Application or third party service providers used by this Application, unless otherwise stated, is intended to provide the service requested by the User, in addition to the additional purposes described in this document and in the Cookie Policy.

The User assumes the responsibility of the Personal Data of third parties published or shared through this Application and guarantees to have the right to communicate or disseminate them, freeing the Owner from any responsibility towards third parties.

BY USING THE SERVICE, YOU AUTHORIZE US TO COLLECT, USE AND TREAT INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

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The following is also agreed:

1. Confidential information will be disclosed only where necessary for the performance of the services to a selected number of people belonging to the SEO Tester Online staff and to those who actually need to be aware of it in the case of technical checks, both appointed as data controllers.
2. SEO Tester Online and the staff that will become aware of it undertakes to keep this information strictly confidential and not to disclose it to third parties for a period of 10 (ten) years starting from the date below.
3. SEO Tester Online undertakes not to use confidential information for any other purpose other than the use necessary for the correct performance of the service.
4. SEO Tester Online undertakes not to use this information in competition with the Customer. In particular, SEO Tester Online undertakes to guarantee commercially fair behavior towards the Customer, not exploiting the Confidential Information and / or the Confidential Materials

received to hinder the Customer's commercial relations with its customers and / or contacts, through the direct offer or indirect, in-house or through third-party companies, of services and / or products which, although not identical or similar, are equally suitable for satisfying the requests of customers and / or contacts.

5. SEO Tester Online appoints Vittorio Giuseppe Urzì, the sole administrator of Quarzio srl as Responsible for the treatment of Confidential Information and / or Reserved Materials.

The Responsible will have the obligation to have the personnel sign that he could become aware of the Confidential Information and / or of the Reserved Materials, a declaration with which they assume the obligations of confidentiality specified in the present contract.

6. SEO Tester Online will use the utmost professional diligence to prevent computer intrusions and allow third parties to have access to confidential data without authorization.

7. The customer undertakes to keep the credentials for accessing the SEO Tester Online software well guarded to prevent unauthorized third parties from coming into possession of the confidential information indicated in this agreement.

SEO Tester Online reserves the right to update this Privacy Policy from time to time and to inform you of any material changes by updating the new Privacy Policy to the website at [https://it.seotesteronline.com/privacy-policy /](https://it.seotesteronline.com/privacy-policy/). We encourage you to consult this Privacy Statement regularly for any changes. Your continued use of the Service will be subject to the current privacy policy.

## **1. INFORMATION WE COLLECT**

### **1.1 Unidentifiable personal information**

SEO Tester Online collects personally non-identifiable information that your browser makes available whenever you visit a website. This information includes the connection to the Internet and the hardware specifications, the type of browser, the language of the browser, the date and time of the query and one or more cookies that can uniquely identify your browser.

### **1.2 Identifiable personal information**

We also collect your personal information such as your full name, payment information, billing address, e-mail address, communication history with SEO Tester Online, payment history, IP address, system information and your activities on the website.

### **1.3. Collection of information**

To facilitate the use of the Service, SEO Tester Online can automatically collect certain types of information when you access or use the Service, when you respond to surveys, when you send and receive communications, perform search queries and marketing activities. To collect this data, SEO Tester Online can use automated tools and files such as cookies and web beacons. These tools and automated files can reside on our servers or on your computer or device. If you limit our ability to use automated tools and files, your ability to access and use all or part of the Service may be limited or completely disabled.

#### **1.4. Collection of information with third-party services**

We also, and only after the granting of their authorizations, we may collect information from third-party service providers.

## **2. USE OF INFORMATION**

### **2.1 Unidentifiable personal information**

We use personal information that we obtain through technical means (such as automatic registration performed by our servers or through the use of cookies) for the aforementioned purposes and to monitor and analyze the use of the Service, for the technical administration of the Service, to increase the functionality and ease of use of the service, to better adapt it to the most common user needs, generate and derive useful data and information on the interests, characteristics and behavior of use of our users' websites and to verify that users of the Service meet the criteria necessary to process their requests.

### **2.2 Identifiable personal information**

We use user information that we collect to provide, maintain, protect and improve current service offerings, to develop new services, to be able to customize services to your specific needs, if possible, to user convenience and communication with them and how it may be required by law.

### **2.3 Modality of treatment**

The Data Controller treats the Personal Data of Users by adopting the appropriate security measures aimed at preventing unauthorized access, disclosure, modification or destruction of Personal Data.

Processing is carried out using IT and / or telematic means, with organizational methods and

logic strictly related to the purposes indicated. In addition to the Owner, in some cases, categories of appointees involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external parties (such as third party technical service providers, mail carriers, hosting providers, computer companies, communication agencies) also appointed, if necessary, Data Processors by the Owner. The updated list of Data Processors may always be requested from the Data Controller.

## **2.4 Place**

The Data are processed at the Data Controller's operating offices and in any other place where the parties involved in the processing are located. The data is stored in Europe.

## **2.5 Times**

The Data are processed for the time necessary to perform the service requested by the User, or required by the purposes described in this document, and the User can always request the interruption of the Processing or the cancellation of the Data.

At the end of the period The Personal Data will be deleted. Therefore, upon expiration of this term the right of access, cancellation, rectification and the right to the portability of the Data can no longer be exercised.

## **2.6 Purposes of the Processing of Collected Data**

The User Data is collected to allow the Owner to provide its services, as well as for the following purposes: Interaction with external social networks and platforms, Contacting the User, Access to accounts on services third parties, Content commenting, Address management and sending of email messages, Hosting and backend infrastructure, Interaction with data collection platforms and other third parties, Location-based interactions, Advertising, Registration and authentication, Remarketing and behavioral targeting, Statistics, Visualization of content from external platforms, heat mapping and session recording and interaction with online survey platforms.

## **3.**

### **DISCLOSURE**

#### **3.1 Disclosure to third parties**

SEO Tester Online does not share your personal information with third parties or the public, except as indicated in this document. We may share your personal information with our third-party service providers, such as SMTP infrastructure providers, analytical services, payment processors, merchants or resellers, performance services that complement our

services. These service providers may have access to the personal information necessary to perform their functions.

The third parties with whom we share your data currently include in a non-exhaustive way:

Amazon AWS: <https://aws.amazon.com/it/privacy/>

Stripe: <https://stripe.com/IT/privacy>

Hubspot: <https://legal.hubspot.com/privacy-policy>

Google Ads: <https://policies.google.com/privacy?hl=it&gl=it>

GSuite: <https://policies.google.com/privacy?hl=it>

Facebook: <https://www.facebook.com/about/basics>

Facebook Ads: <https://www.facebook.com/privacy/explanation>

Twitter: <https://twitter.com/it/privacy>

Instagram: <https://wellbeing.instagram.com/safety>

Linkedin: <https://www.linkedin.com/legal/privacy-policy>

Youtube: <https://policies.google.com/privacy?hl=it&gl=it>

Pinterest: <https://policy.pinterest.com/en/privacy-policy>

Intercom: <https://www.intercom.com/terms-and-policies#privacy>

Hotjar: <https://www.hotjar.com/legal/policies/privacy>

Customerly: <https://www.customerly.io/it/privacy>

Albacross: <https://albacross.com/privacy-policy/>

Fattura24: <https://www.fattura24.com/policy/>

ChartMogul: <https://chartmogul.com/privacy/>

Mailchimp: <https://mailchimp.com/legal/privacy/>

Mailjet: <https://www.mailjet.com/security-privacy/>

Typform: <https://admin.typeform.com/to/dwk6gt/>

Calendly: <https://calendly.com/pages/privacy>

We do not sell your personal information.

### **3.2 Search**

We can use and disclose to third parties information collected in aggregate and non-identifiable form for research and information purposes and to help us make sales, marketing and business decisions.

### **3.3 Events and Webinar**

SEO Tester Online can share the names, e-mail addresses and other details of users who register for some of our webinars and events, both online and offline, with their respective

webinar speakers, special guests, our event partners and others . We carefully select these people and request that you use this information for event-related purposes (including webinars). We will try to label these events (including webinars) on the registration forms, but if you do not wish to allow your name, email address or other details to be disclosed, please contact us before registering for any SEO Tester Online events to request if your personal data will be shared in the specific event you are considering. You cannot ignore information sharing in an event where this information is shared.

If you don't want your information to be shared, don't register for an event that involves sharing it.

### **3.4 Fusion and acquisitions**

If SEO Tester Online is involved in a merger, acquisition or similar activity, we will continue to ensure the confidentiality of any personal information and inform the affected users before personal information is transferred or subjected to any new policy the privacy of a buyer of our business.

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### **3.5 Special circumstances**

SEO Tester Online will not disclose your personal information, except as indicated in this section 3, also in sections a) to d):

- a. when required by law subjects;
- b. when it is required to do so under Italian law;
- c. for the purpose of pursuing outstanding debts or liabilities;
- d. when he has permission to do so on your part.

### **3.6 Use of information for commercial purposes**

By confirming your user account you consent to SEO Online Tester using your information for commercial purposes. You can object to the use of your personal data for commercial purposes at any time by contacting the company at [info@www.seotesteronline.com](mailto:info@www.seotesteronline.com).

## **4. CONSERVATION OF INFORMATION**

### **4.1 Authorization to use the information**

By submitting your personal data, you accept their transfer, storage and / or processing. We

take all measures reasonably necessary to ensure that your information is processed securely and in accordance with this Privacy Policy.

#### **4.2 Password**

In the event that we have given you (or where you have chosen) a password that allows you to access certain services or specific areas of the website, you are responsible for keeping these passwords confidential. We ask you not to share your password with anyone.

#### **4.3 Exclusion of liability**

Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted via the Internet; any transmission is at the User's own risk.

### **5.SAFETY INFORMATION**

#### **5.1 Safety measures**

We work hard to protect SEO Tester Online and our users from unauthorized access or alteration, disclosure or destruction of unauthorized information. We report our information collection, storage and processing practices, including physical security measures, to protect unauthorized access to systems.

#### **5.2 Limited access to information**

We are working hard to restrict access to personal information to employees, contractors and SEO Tester Online agents who need to know this information to process it for us and who are subject to strict contractual confidentiality obligations and they can be sanctioned or concluded if they do not meet these obligations.

#### **5.3 Be aware**

To avoid being a phishing victim, always check the domain details when providing your personal information. Please keep in mind that if you suspect that the Web Site you are on is a fake site that represents SEO Tester Online or tries to provide our Services in an unauthorized way, contact us directly at [info@www.seotesteronline.com](mailto:info@www.seotesteronline.com).

#### **5.4 Control your personal information**

SEO Tester Online can provide users with chat rooms, forums, message boards and other interactive features. You are aware of the fact that when you voluntarily disclose personal information (eg Username, e-mail address) via blogs, forums, messages, profiles or other areas of the website, such information, together with all the substantial information that has been



communicated , may be collected, stored and used by third parties and may cause messages not requested by other third parties. These activities are outside the control of SEO Tester Online. Do not send any personal information on the Site or in other areas that you may consider unsafe.

## **5.5 Links**

For your convenience, we may provide links to certain third-party websites or references to third-party products or services. If you choose to visit a third-party website or use its products or services, please note that third-party privacy policies, and not this privacy policy, will govern your activities and all information provided during the interaction with the Part Three.

## **6. Further information on the treatment**

### **6.1 Defense in court**

The User's Personal Data may be used by the Owner in court or in the stages leading to possible legal action for defense against abuse in the use of this Application or related services User.

The User declares to be aware that the Data Controller may be required to disclose the Data upon request of the public authorities.

### **6.2 Specific information**

At the request of the User, in addition to the information contained in this privacy policy, this site may provide the User with additional and contextual information regarding specific services, or the collection and processing of Personal Data.

### **6.3 System log and maintenance**

for needs related to operation and maintenance, this site and any third-party services it uses may collect system logs, which are files that record the interactions and may also contain Personal Information, such as the address User IP.

### **6.4 Information not contained in this policy**

Further information in relation to the processing of Personal Data may be requested at any time from the Data Controller using the contact information.

### **6.5 Exercise dand Rights by Users**

The subjects to whom the Personal Data refer have the right at any time to obtain confirmation of the existence of the same from the Data Controller, to know its content and origin, of verify its accuracy or request its integration, cancellation, updating, rectification,

transformation into anonymous form or blocking of Personal Data processed in violation of the law, as well as to oppose in any case, for legitimate reasons, to their treatment. Requests should be addressed to the Data Controller.

This site does not support "Do Not Track" requests. To know if any third-party services used support them, the User is invited to consult the respective privacy policies.

## **6.6 Changes to this policy**

The Data Controller reserves the right to make changes to this Privacy Policy at any time by giving information to users on this page and, if technically and legally feasible, by sending a notification to users via one of the extremes of contact held by the Owner. Please therefore consult this page regularly, referring to the date of the last update indicated at the bottom. In case of non-acceptance of the changes made to this privacy policy, the User is required to cease using this Application and may request the Data Controller to remove his Personal Data. Unless otherwise specified, the previous privacy policy will continue to apply to the Personal Data collected up to that point.

## **6.7 Information on this privacy policy**

The Data Controller is responsible for this privacy policy.

## **7. COMPLIANCE AND COOPERATION WITH REGULAR AUTHORITY**

We regularly review compliance with our privacy policy. Furthermore, we adhere to various self-regulatory frameworks. When we receive formal written complaints, we will contact the person who filed the complaint for a follow-up. We work with the relevant regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that we cannot resolve directly with our users.

## **8. COLLECTION OF INFORMATION FROM CHILDREN**

We do not knowingly collect personally identifiable information relating to children. In the event that we learn that we have collected personal information that allows us to identify anyone under the age of 18 without the consent of the previous parent, we will take steps to eliminate this information immediately. Providing your personal information to SEO Tester Online, through the Service, means that you are 18 or older.

## **9. INTERNATIONAL VISITORS AND USERS**

The site is hosted in Ireland (Amazon AWS: <https://aws.amazon.com/it/privacy/>). . If you are visiting from other regions with laws governing the collection and use of data that may differ

from Irish law, please note that you are transferring your personal information to Ireland, which does not have the same data protection laws as the other regions / countries and by providing your personal data you consent to:

The use of your personal data for the purposes indicated above in accordance with this Privacy Policy; and the

transfer of your personal data to Ireland as indicated above.

## **10. PERFORMANCE WITHOUT ERRORS**

SEO Online Tester does not guarantee performance without errors based on this privacy policy. We cannot always capture an unintended privacy problem, despite our reasonable efforts to do so. Accordingly, we accept your comments on any privacy concerns you may have, including suggestions on how we can improve this privacy policy. We use reasonable efforts to comply with this Privacy Policy and will take timely remedial action when we learn of any failure to comply.

## **11. LEGAL NOTICES**

This Privacy Policy is subject to the Terms and Conditions, available for review at <https://it.seotesteronline.com/termini-conditions/>. Our Terms and Conditions take precedence over any conflicting provisions in this Privacy Policy.

## **12. LEGAL REFERENCES**

Notice to European Users: this legislation is drafted on the basis of multiple legislative systems, including articles 13 and 14 of the European Regulation n.2016 / 679.

Unless otherwise specified, this privacy policy applies exclusively to this site.

## **13. CONTACTS**

Your privacy is important for SEO Tester Online, so whether you are new to SEO Tester Online, whether you are a long-time user, please take the time to learn about our practices.

Questions, comments and requests regarding this Privacy Policy are accepted and must be sent by e-mail to [info@www.seotesteronline.com](mailto:info@www.seotesteronline.com).

## **COOKIE POLICY**

Please refer entirely to the description in the specific section available at the following link: <https://seotesteronline.com/cookie-policy/>

## **BLOG POLICY**

Before posting comments or other information on our sites (hereinafter, "our sites"), SEO Tester Online invites the user to carefully read the SEO Tester Online Blog Policy to understand our opinions and practices regarding the use of the SEO Tester Online Blog, available on the website [www.seotesteronline.com](http://www.seotesteronline.com) (and on associated subdomains). By using the SEO Tester Online Blog, by visiting our sites or entering into any form of subscription with us, you agree and consent to the practices described in this Blog Policy, in the Terms of Use of SEO Tester Online, in the SEO Tester Privacy Policy Online, as well as any other condition shown to the user when using certain features for the first time, possibly modified by SEO Tester Online from time to time. If you disagree with any section of this Blog Policy, please do not use the SEO Tester Online Blog.

### **1. PUBLIC PROFILE AND PUBLIC CONTENT**

By posting a comment or other information about our sites, the user acknowledges and agrees that the data he entered during the registration process to our sites or at any other time later contribute to creating his public profile (hereinafter, "Public Profile"). Recognizes and consents to the fact that the information provided by him in his public profile is visible to others. The user is responsible for the use he makes of the SEO Tester Online services in relation to all the Content published on our sites, including information, text, graphics, photos or other materials uploaded, downloaded or otherwise present on our sites (hereinafter, the "Contents"), as well as their consequences. Most of the contents transmitted, published or shown by the user through the SEO Tester Online services are public by default and can be viewed by other users and through services and sites of third parties. The user can modify the information of his Public Profile at any time. It is advisable for the user to provide exclusively Content that he feels he can share with others.

### **2. IMPORTANT ASPECTS**

To take advantage of the SEO Tester Online blog you must be at least 13 years old. The publication of violent, discriminatory, illegal, illegal Content, which contains images of nudity or instigate hatred, on our sites is not permitted. SEO Tester Online reserves the right to remove Content deemed offensive, harmful, inaccurate or even inappropriate, however it does not proceed with the regular review of the published Content.

You are responsible for any activity related to your Public Profile. The user consents at the same time not to transfer, transfer, license or assign said public profile to others. The user acknowledges and agrees that the Content posted on our sites cannot be deleted by him.

The user states, declares and guarantees to possess the transmitted Content, or to have the

licenses, rights and authorizations to publish the transmitted Content.

The user states, declares and guarantees that the downloading, copying, modification and use of the Contents will not occur in violation of property rights, including, by way of example but not limited to, copyright, patent, trademark or rights to third party industrial secrets.

The user states, declares and guarantees that the Content does not contain or install viruses, worms, malware, Trojan horses or other harmful or destructive Content.

You consent to the use of the Online SEO Tester Blog in full compliance with all applicable laws, rulings and regulations.

With regard to the relations between SEO Tester Online and the copyright holders of the Contents and all intellectual property rights relating to each of the aforementioned aspects, the copyright and intellectual property rights are and will remain the exclusive property of the copyright holders or licensors. By consenting to this, the user guarantees SEO Tester Online a limited, non-exclusive and non-royalty-free license to modify, copy, reproduce, distribute and display the Contents. SEO Tester Online does not claim any additional rights and copyright with respect to the Contents remains the property of the person who published them.

For the sake of clarity, the user retains all his property rights to the Content. By sending Content to SEO Tester Online, the user grants SEO Tester Online a limited, internationally valid, non-exclusive and non-royalty-limited license to use, modify, reproduce, distribute, display and transmit Content, or prepare derivative works of the same in relation to the activity of the SEO Service Tester Online and of SEO Tester Online (as well as of its successors and affiliates), including, by way of example and not limited to, the activities of promotion and redistribution of the Service (and the derivative works of the same) in each format and through each media channel. The user also gives SEO Tester Online a non-exclusive license to improve its Content through the Online SEO Tester service by modifying and / or translating the User Content.

The user also guarantees that the Content transmitted to the SEO Tester Online service does not contain material protected by third-party copyright, or material subject to third-party property rights, unless it has authorization from the legitimate owner, or is otherwise legally authorized to publish the material in question and to grant SEO Tester Online all the related license rights.

SEO Tester Online expressly disclaims any and all liability in relation to the Contents. SEO Tester Online does not authorize any activity that violates copyright, nor any infringement of intellectual property rights on its websites and will delete all Content in the event of receipt of a valid notification according to which such content violates intellectual property

rights others.

SEO Tester Online has the right to remove Content, prohibit it and / or terminate your account following the transmission by you of material that is in violation of this Blog Policy at any time, without notice and at its discretion.

### **3. LIMITATION OF LIABILITY**

The Content published, uploaded, downloaded by the user on our site, publicly disclosed or privately transmitted, is the sole responsibility of the person who originated such Content. SEO Tester Online may not monitor or control the content posted by users on their sites and cannot be held responsible in any way for such Content. The use or reliability of the Content published on our sites or obtained by the user through the SEO Tester Online services is at the sole risk of the user.

SEO Tester Online does not endorse, support, represent or guarantee the completeness, truthfulness, accuracy or reliability of any content or communication published on its sites, nor does it endorse the opinions expressed through them. The user acknowledges that by using the SEO services, Tester Online may encounter Content that may find offensive, harmful, inaccurate or even questionable, or in some cases, incorrect or even misleading published Content. SEO Tester Online is not responsible under any circumstances and in any way for Content of any kind, including, without limitation, errors or omissions in the Contents, or for any loss or damage of any kind occurring as a result of use of the Content published, sent by e-mail, forwarded or otherwise made available through the SEO Tester Online services or transmitted elsewhere.

### **4. DIGITAL MILLENNIUM COPYRIGHT ACT REGULATIONS**

If the user is the owner of copyright or agent of the same rights and believes that Content of any kind violates the copyright of which he is the owner, he has the right to send a notification pursuant to of the Digital Millennium Copyright Act ("DMCA") by providing SEO Tester Online with the following information in writing:

- i) the physical or electronic signature of a person authorized to act on behalf of the holder of an exclusive right that is allegedly infringed;
- ii) identification of the work protected by copyright which is deemed to have been infringed or, in the case of several works protected by copyright in a single online site covered by a single notification, a representative list of such works on the site in question;
- iii) identification of the material that is deemed to be the subject of unlawful

activity and that must be removed or access to which must be deactivated, and information reasonably exhaustive to allow the service provider to locate the material;

iv) reasonably complete information that allows the service provider to contact the notifier, such as address, telephone number and, if available, an e-mail address on which the notifier can be contacted;

v) statement in which the notifier states that he believes, in good faith, that the use of the material specified in the notification is not authorized by the copyright owner, his agent or the law;

vi) statement that the information contained in the notification is accurate and, under penalty of perjury, that the notifier is authorized to act on behalf of the owner of an allegedly infringed exclusive right.

The user can notify any violations of copyright by sending SEO Tester Online a notification of violation to the e-mail address [info@seotesteronline.com](mailto:info@seotesteronline.com), indicating all the necessary information specified therein.

It should be noted that pursuant to Article 17 USC § 512 (f), the user can be held liable for any loss or damage, including legal costs and expenses incurred by SEO Tester Online or its users, if they knowingly falsify the materials or the activity that violates the provisions. If the user is not sure if the material transmitted is violating the aforementioned law, he can contact a lawyer before sending a notification to SEO Tester Online.

Counter-notification. If the user believes that his / her Content that has been removed (or access to which he / she has been disabled) does not violate the current legal provisions or considers that he / she has the authorization to use the copyright by the relative owner, of the agent of these, or in compliance with the law, to publish and use the material of its own Content, can send SEO Tester Online a counter-notification to the following e-mail address [info@www.seotesteronline.com](mailto:info@www.seotesteronline.com), indicating all the necessary information specified therein. To transmit a counter-notification, the user is required to provide the following information:

i) the user's electronic or physical signature;

ii) identification of Contents that have been removed or for which access has been disabled and the address where the Contents appeared before being removed or disabled;

iii) declaration in which the notifying user claims that he believes, in good faith, that the Contents have been removed or disabled by mistake or due to his incorrect

identification;

iv) name, address, and telephone number of the user and a declaration in which the user confirms his consent to the jurisdiction of the competent Court in relation to his address, and that the user will accept the service of the proceedings from the person who sent notification of the alleged violation.

To send a counter-notification, the user must reply to our original e-mail notification of the removal and indicate all the information requested in the body of the reply, as all attachments will be removed by SEO Tester Online for security reasons.

Upon receipt of a valid counter-notification, SEO Tester Online will immediately send a copy of the person who submitted the original notification. If SEO Tester Online does not receive notification within 10 working days that the notifier has requested a court order to prevent further violations of the material in question, Online SEO Tester will replace the removed material or reactivate access to it.

## **5. CONFORMITY AND COOPERATION WITH THE REGULATORY AUTHORITIES**

SEO Tester Online periodically checks compliance with its policy. It also adheres to numerous contexts of self-regulation. Upon receiving formal complaints in writing, SEO Tester Online will contact the person who sent the complaint in order to be able to respond to it. SEO Tester Online collaborates with the competent regulatory authorities, including local data protection authorities, to resolve any complaint relating to the transfer of personal data that it is not able to resolve directly with users.

## **6. COMMUNICATIONS**

All communications, requests, claims, requests and other communications relating to this Blog Policy must be sent to the following address: [info@seotesteronline.com](mailto:info@seotesteronline.com)

*Last update date: 12 April 2019.*